

# Case study

## Reviewing your business

### Waste Not Want Not

#### Social aim

To assist people on means-tested benefit.

#### Trading activity

Sale of unwanted furniture and household goods.

#### Ownership

Registered Charity and Company Limited by Guarantee.



#### How Co-operative Futures helped

Staff and trustees worked with a Co-operative Futures advisor, to complete a formal review of the charity's business, governance and social purpose. From this a detailed report was produced which confirmed both the strengths of the project and identified a number of recommendations for further improvement. These included policies and procedures, legal compliance, continuity/succession planning, market research, income generation and potential joint working with other social enterprises.

The review raised issues which might otherwise have been ignored. In particular, around how social enterprises need to be mindful of becoming over-reliant on key staff.

***"The business review was really welcome – the advisor was supportive and friendly. It's not always easy to find the time to time to stand back and look in detail at how you can improve the service you're offering. Co-operative Futures makes this happen."***

Read more about reviewing your business here...

Visit their website at [www.waste-not-want-not.org.uk](http://www.waste-not-want-not.org.uk)