

Case study

Networking opportunities

Gloucestershire Credit Union Forum



Gloucestershire Credit Unions

Social aim

To support county credit unions in the promotion, development and integration of credit union activity and to provide new skills and education.

Trading activity

Networking organisation.

Ownership

Constituted organisation for Gloucestershire's credit unions and potential credit unions.

How Co-operative Futures helped

Co-operative Futures co-ordinated the networking of the county's credit unions. Our advisor supported the formation of a constituted group and attends bi-monthly meetings to share best practice and peer support.

We also accessed funding from a European-funded programme to commission a feasibility report which analysed credit union activity and how it could improve. When funding became available for marketing materials we liaised with the credit unions, designer and printer to produce eye-catching promotional materials and develop a website presence. www.gloscreditunions.coop.

The credit unions secured funding and other resources they could not access individually and training needs are more easily met when costs are shared. As volunteer-run organisations the credit unions value peer support and sharing best practice.

'Being involved in the Credit Union Forum has made a real difference to Forest Savers. We've improved our activities and become more visible thanks to the new marketing materials, and working together helps us to progress. Co-operative Futures make things happen!'

Read more about networking opportunities here...

Visit their website at www.gloscreditunions.coop