

Case study

Business planning

The Pound Arts Centre

Social aim

To meet the arts and cultural needs of communities in north Wiltshire through a fully accessible quality arts programme.

Trading activity

Promotes events and workshops both in the arts centre and as part of an outreach programme. Also provides rehearsal spaces, advice and support to community arts groups and individual artists.



Ownership

Registered Charity and Company Limited By Guarantee

How Co-operative Futures helped

An advisor helped facilitated the business planning process with staff and trustees over a 3 month period, in partnership with staff from North Wiltshire District Council. The plan focussed on developing the arts centre as a District-wide facility offering on-site and outreach provision, which aligned with the objectives of the local arts strategy.

Successfully securing £1.2 million from North Wiltshire District Council will allow the organisation to upgrade the facilities available for use by all of the community.

Physical improvement works began in June 2006 and will take 12 months to complete.

"The support and advice we received from Co-operative Futures helped us as a team to identify the key developments and tasks needed to achieve to secure the funding to create a first class arts venue for the benefit of the North Wiltshire district ."

[Read more about business planning here...](#)